

A photograph of the Aviano Air Base building, a large, modern structure with a yellow facade and a series of arches. A tall clock tower is visible on the left side of the building. The sky is blue with scattered white clouds. A red banner with the year '2023' is overlaid on the top right of the image.

2023

AVIANO AIR BASE

SPONSORSHIP AND ADVERTISING

31ST FORCE SUPPORT SQUADRON | WHO WE ARE

The 31st Force Support Squadron at Aviano Air Base is dedicated to enhancing military readiness and quality of life for our community of nearly 10,000 personnel. The Marketing Department provides communication and advertising support for all the facilities on Base. Our goal is to put in contact the local businesses with the Base community through advertising and sponsorship opportunities.

Discover more about us on www.31fss.com

AVIANO AIR BASE, BY THE NUMBERS

10,000 military personnel, civilians & families
22,000+ visits per month on 31fss.com website
1,600 monthly copies of Grapevine magazine
8,000+ followers on our social media pages
1,200+ highly engaged newsletter subscribers
50+ events annually
30 walkway signs
17 digital screens

OUR FACILITIES

4 Bars	1 Library
3 Child Care Centers	1 Hotel
3 Restaurants	1 Sport Shop
2 Gyms	1 Post Office
1 Golf Course	
1 Bowling Alley	
1 Travel Agency	
1 Community Center	

ADVERTISING OPPORTUNITIES

GRAPEVINE MAGAZINE

Give your business valuable exposure in our Grapevine Magazine – one of the top ways the Aviano community gets information. Distributed base-wide each month in 1600 copies and published digitally on **31fss.com** for thousands of viewers.

	Back Cover	Inside Cover	Full Page	Half Page	Quarter
1 Month:	\$550	\$500	\$375	\$275	\$190
3 Months:	\$1370	\$1245	\$935	\$685	\$475
6 Months:	\$2575	\$2340	\$1755	\$1290	\$890
1 Year:	\$4125	\$3750	\$2815	\$2065	\$1425



WYVERN WALKWAY SIGNS

Place your advertisement in front of one of the busiest facilities on Aviano Air Base. Your eye-catching 23.5" x 33.5" poster will garner great attention and attract new customers.

1 week: \$55 | 3 months: \$595
6 months: \$1115 | 1 year: \$1790

DIGITAL SCREENS

55" LCD screens displaying your advertisement in 17 high-traffic facilities around the base. Each ad will appear on screen for 10 seconds at a time, rotating all day long.

1 month: \$300 | 3 months: \$750
6 months: \$1400 | 1 year: \$2250



VINYL & ROLL-UP BANNERS

Get noticed by displaying your banner in your choice of high-traffic locations in our most popular facilities.

1 month: \$225 | 3 months: \$560
6 months: \$1053 | 1 year: \$1690

UNWIND THE 'VINE NEWSLETTER

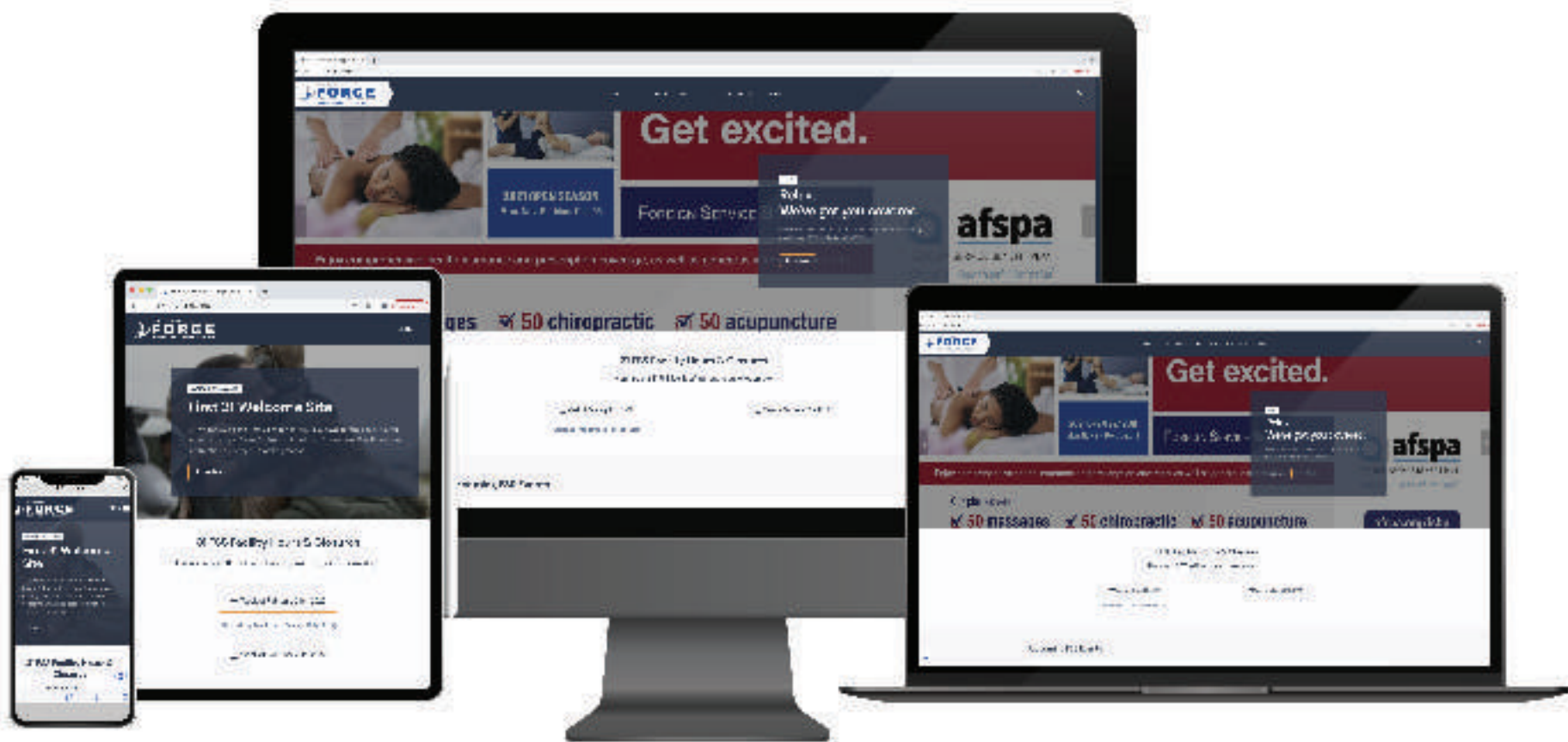
Our newest way to advertise to the Aviano Air Base Community! Over 1,100 highly engaged subscribers (and growing!) love the newsletter for its eye-catching promotions for food, travel, culture and much more. This exclusive space provides you with a unique editorial, photo/logo, and link to your webpage.

1 Editorial: \$75 ▪ Copywriting Available: \$30 per article

WEBSITE

Take advantage of a linked display ad on the homepage of **31fss.com**, which receives over 22,000 unique visitors per month! Our website is the foundation of all of our activities, giving you access to constantly build awareness with our ever-changing base community.

	Homepage	Postage Banner	Video
1 month:	\$300	\$150	\$690
3 months:	\$775	\$375	\$1,660
6 months:	\$1,200	\$675	\$3,100
1 year:	\$2,400	\$1,200	\$5,500



SPONSORSHIP OPPORTUNITIES

Every year, Aviano Air Base hosts *a variety of events for military personnel and their families*. Sponsoring these base-wide events is a top way to reach potential customers and *bring awareness to your brand*. Some packages even offer the unique opportunity to come on base & interact personally with customers!

Give your business the top-notch recognition it deserves with one of our exceptional sponsorship packages. *Sponsorship can include cash, products, services, gift cards, or a combination.*

CONTACT US TO BUILD YOUR CUSTOM SPONSORSHIP STRATEGY!

ANNUAL EVENTS

Bingo | Every month | 100 participants
Mother Son Dance | February | 150 participants
Daddy Daughter Dance | October | 150 participants
"The Big Game" Football Party | February | 100 participants
Aviano Idol | March | 200 participants + 10,000 social media views
Single Airmen Events | Every month | 100-500 participants
Themed events | Every month | 100+ participants

Golf Tournaments

In-kind sponsorship with packages available

Super Bowl Tournament | February | 100 participants
March Madness | March | 100 participants
Aviano Golden Gala | April | 100 participants
4th of July Tournament | July | 100 participants
Base Championship | September | 100 participants
Turkey Shoot | November | 100 participants

Sports Competitions – Fitness Centers

5k Run | Every month | 100 participants
Sports Day | June | 300 participants

Become our main sponsor on all our sports competitions!

Aviano Youth Programs | Sports Leagues

Our Youth Programs organization hosts several sports leagues throughout the year for a variety of age groups.

Kids' Events

Easter Egg Hunt | Easter | 300 kids and families
Themed events for kids | Every month | 100+ participants
Your support could give your brand stellar visibility in front of Aviano parents and children, and could range in duration from a couple of months to the full year. Ask about our availability!

BENEFITS FOR THE SPONSORS

Logo included on all promotional materials & signage, both on base and online, leading up to the event, link to your social media page, banner or sign hung at the event & much more!





SPONSORSHIP PACKAGES

MAJOR BASE-WIDE EVENTS

Spring into Spring | April | 3000 participants

4th of July | July | 7500 participants

Fall Fest | October | 6500 participants

Wyvern Wonderland | December | 2500 participants

LIEUTENANT SPONSOR

- Logo included on all promotional materials & signage, both on base and online, leading up to the event + link to your social media page
- Banner or sign hung at the Marketing booth during the event.
- Does not include Base access.

CAPTAIN SPONSOR

- Logo included on all promotional materials & signage, both on base and online, leading up to the event + link to your social media page
- Banner or sign hung at the Marketing booth during the event.
- Space at the Marketing booth for promotional giveaways during the event.
- Does not include Base access.

COLONEL SPONSOR

- Logo included on all promotional materials & signage, both on base and online, leading up to the event + link to your social media page
- Logo placed throughout the event on signage and on the large, digital billboard.
- Your own event booth in a high-traffic area during the event, with the option to pass out giveaways and engage directly with customers.
- Honorable mention from the event host on stage.
- Includes Base access*

GENERAL SPONSOR

Looking to go above and beyond? Contact us to build your top-notch, customized sponsorship package and receive our best offers and benefits. Limited space for each event!

*Base access request must be submitted a minimum of 30 days prior to the event, and is contingent upon approval by ITAF and USAF authorities.

CONTACT

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Facebook: 31st Force Support Squadron

Instagram: [avianofss](https://www.instagram.com/avianofss)

Website: www.31fss.com



*This is a solicitation for commercial sponsorship by a Nonappropriated Fund Instrumentality of the United States Government. It does not obligate appropriated funds or nonappropriated funds of the Government.