

A photograph of the Aviano Air Base building, a large, yellow, multi-story structure with a series of arches and a central tower. The sky is blue with scattered white clouds. A red banner with the year '2024' is overlaid on the top right of the image.

2024

AVIANO AIR BASE SPONSORSHIP AND ADVERTISING

31st FORCE SUPPORT SQUADRON | WHO WE ARE

The 31st Force Support Squadron at Aviano Air Base is dedicated to enhancing military readiness and quality of life for our community of nearly 10,000 personnel. We operate a diverse selection of facilities, including gyms, restaurants, coffee shops, a club & bar, golf course, bowling alley, where we offer advertising and sponsorship opportunities for businesses that want to connect with the Base Community.

Discover more about us on www.31fss.com

AVIANO AIR BASE, BY THE NUMBERS

10,000 military personnel, civilians & families

22,000+ visits per month on 31fss.com

8,000+ followers on our social media pages

1,600 monthly copies of Grapevine magazine

1,200+ highly engaged newsletter subscribers

50+ events annually

30 wayside signs

17 digital screens

OUR FACILITIES

4 Bars

3 Child Care Centers

3 Restaurants

2 Gyms

1 Golf Course

1 Bowling Alley

1 Library

1 Community Center

ADVERTISING OPPORTUNITIES

GRAPEVINE MAGAZINE

Give your business valuable exposure in our Grapevine Magazine – one of the top ways the Aviano community gets information. Distributed base-wide each month (1600 copies), and published digitally on 31fss.com for thousands of viewers.

	Back Cover	Inside Cover	Full Page	Half Page	Quarter
1 month:	\$550	\$500	\$375	\$275	\$190
3 months:	\$1370	\$1245	\$935	\$685	\$475
6 months:	\$2575	\$2340	\$1755	\$1290	\$890
1 year:	\$4125	\$3750	\$2815	\$2065	\$1425



WYVERN WALKWAY SIGNS

Place your advertisement in front of one of the busiest facilities on Aviano Air Base. Your eye-catching 23.5" x 33.5" poster will garner great attention and attract new customers.

1 week: \$55 | 3 months: \$595
6 months: \$1115 | 1 year: \$1790

DIGITAL SCREENS

55" LCD screens displaying your advertisement in 17 high-traffic facilities around the base. Each ad will appear on screen for 10 seconds at a time, rotating all day long.

1 month: \$300 | 3 months: \$750
6 months: \$1400 | 1 year: \$2250



VINYL & ROLL-UP BANNERS

Get noticed by displaying your banner in your choice of high-traffic locations in our most popular facilities.

1 month: \$225 | 3 months: \$560
6 months: \$1053 | 1 year: \$1690

UNWIND THE 'VINE NEWSLETTER

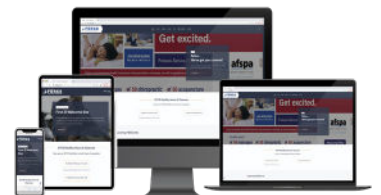
Our newest way to advertise to the Aviano Air Base Community! Over 1,100 highly engaged subscribers (and growing!) love the newsletter for its eye-catching promotions for food, travel, culture and much more. This exclusive space provides you with a unique editorial, photo/logo, and link to your webpage.

Editorial: \$75 - Copywriting Available: \$30 per article

WEBSITE

Take advantage of a linked display ad on the homepage of 31fss.com, which receives over 22,000 unique visitors per month! Our website is the foundation of all of our activities, giving you access to constantly build awareness with our ever-changing base community.

	Homepage	Postage Banner	Video
1 month:	\$300	\$150	\$690
3 months:	\$775	\$375	\$1,660
6 months:	\$1,200	\$675	\$3,100
1 year:	\$2,400	\$1,200	\$5,500



SPONSORSHIP OPPORTUNITIES

Every year, Aviano Air Base hosts *a variety of events for military personnel and their families*. Sponsoring these base-wide events is a top way to reach potential customers and *bring awareness to your brand*. Some packages even offer the unique opportunity to come on base & interact personally with customers!

Give your business the top-notch recognition it deserves with one of our exceptional sponsorship packages. *Sponsorship can include cash, products, services, gift cards, or a combination.*

CONTACT US TO BUILD YOUR CUSTOM SPONSORSHIP STRATEGY!

ANNUAL EVENTS

- Bingo | Monthly | 100 participants
- Super Bowl Party | February | 100 participants
- Aviano Idol | March | 200 participants + 10,000 social media views
- Golf Tournaments | Monthly | 100 participants
- Bowling Tournaments | Monthly | 100 participants
- Mother Son Dance | February | 150 participants
- Daddy Daughter Dance | October | 150 participants

Sports Competitions – Fitness Centers

- 5k Run | Monthly | 150 participants
- Sports Day | June | 300 participants

Monthly events at the Club

- Mardi Gras | February | 200 participants
- St. Patrick's Day | March | 300 participants
- & much more every month!

Aviano Youth Programs | Sports Leagues

Our Youth Programs organization hosts several sports leagues throughout the year for a variety of age groups. Your support could give your brand stellar visibility in front of Aviano parents and children, and could range in duration from a couple of months to the full year. Ask about our availability!

Kids' events

- Easter Egg Hunt | Easter | 300 Kids and families
- Themed events for kids | Monthly | 100+ participants

BENEFITS FOR THE SPONSORS

Logo included on all promotional materials & signage, both on Base and online, leading up to the event, tag of your social media pages, banner, signs and flyers visible during the event.





SPONSORSHIP PACKAGES

MAJOR BASE-WIDE EVENTS

Spring into Spring | April | 3000 participants

4th of July | Luglio | 7500 participants

Fall Fest | Ottobre | 6500 participants

Wyvern Wonderland | Dicembre | 2500 participants

LIEUTENANT SPONSOR

- Logo included on all promotional materials & signage, both on base and online, leading up to the event + tag of social media pages
- Banner or sign hung at the Marketing booth during the event.
- Does **not** include Base access.

CAPTAIN SPONSOR

- Logo included on all promotional materials & signage, both on base and online, leading up to the event + tag of social media pages
- Banner or sign hung at the Marketing booth during the event.
- Space at the Marketing booth for promotional giveaways during the event. Does **not** include Base access.

COLONEL SPONSOR

- Logo prominently placed on all promotional materials & signage, both on base and online, leading up to the event.
- Logo placed throughout the event on signage and on the large, digital billboard.
- Your own event booth in a high-traffic area during the event, with the option to pass out giveaways and engage directly with customers.
- Honorable mention from the event host on stage.
- Includes Base access*

GENERAL SPONSOR

Looking to go above and beyond? Contact us to build your top-notch, customized sponsorship package and receive our best offers and benefits. Limited space for each event!

*Base access request must be submitted a minimum of 30 days prior to the event, and is contingent upon approval by ITAF and USAF authorities.

CONTACTS

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www.31fss.com

Facebook: 31st Force Support Squadron

Instagram: avianofss



*This is a solicitation for commercial sponsorship by a Nonappropriated Fund Instrumentality of the United States Government. It does not obligate appropriated funds or nonappropriated funds of the Government.